

Uporaba TubeBuddy za boljše rangiranje video posnetkov

Kako prenesti TubeBuddy v vaš računalnik?

1.) Prenesite vtičnik TubeBuddy

Naredite na

<https://chrome.google.com/webstore/detail/tubebuddy/mhkhmbddkmdggbhaaaodilponhncicb>

Kliknite Add to chrome:

[Home](#) > [Extensions](#) > TubeBuddy



TubeBuddy

Offered by: <https://www.tubebuddy.com>

★★★★★ 7,087 | [Social & Communication](#) | 900,000+ users

Add to Chrome

Potrdite - dodaj razširitev:



Želite dodati »TubeBuddy«?



Lahko:

Branje in spreminjanje vaših podatkov na več spletnih mestih

[Pokaži podrobnosti](#)

Dodaj razširitev

Prekliči

In dobili boste obvestilo:



Razširitev TubeBuddy je dodana v
Chrome



Razširitve lahko upravljate tako, da v meniju z orodji
kliknete »Razširitve«.

2.) Pojdite na www.youtube.com in se prijavite z vašim računom

Zgoraj desno vam bo pisalo:



Kliknite na to in sprejmite pravila:

Thank you for installing TubeBuddy!

You're now on your way to a happier and more successful *You* on YouTube.

Please sign in to TubeBuddy by selecting the **same** YouTube channel that you are currently logged into YouTube with.

I have read and agree to the TubeBuddy [Privacy Policy & Terms of Use](#)

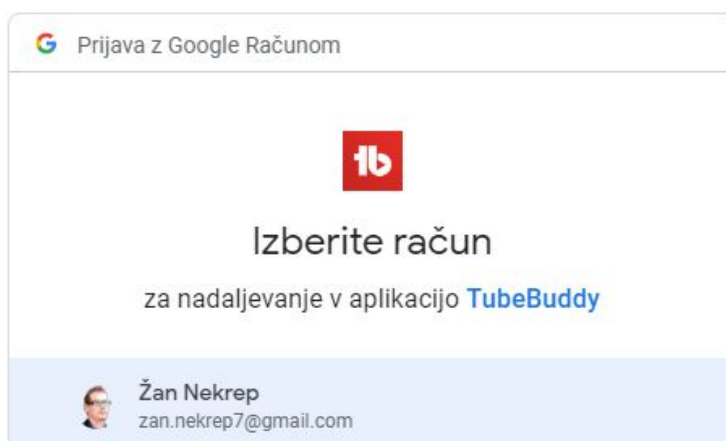


Torej kljukico in dajte kliknite na Sign-in with YouTube


I have read and agree to the TubeBuddy [Privacy Policy & Terms of Use](#)





3.) Potem izberite račun za potrditev kar vas bo samodejno preusmerilo:









In potrdite vse kar je napisano na primer:

 Sign in with Google


TubeBuddy wants to access your
Google Account
 zan.nekrep7@gmail.com

This will allow **TubeBuddy** to:

-  See, edit and permanently delete your YouTube videos, ratings, comments and captions 
-  View YouTube Analytics reports for your YouTube content 
-  Manage your YouTube account 

4.) Ko uspešno vse potrdite se pokaže:

 Successfully Signed In!     

Uporaba TubeBuddy pri raziskovanju drugih video posnetkov

- 5.) Ko boste gledali druge video posnetke se pojavi novo polje, ki se imenuje Videolytics in z njim lahko vidite veliko podatkov o drugih video posnetkih (predvsem zanimivo so video tags - kakšne oznake oziroma tags uporabljajo pri video posnetkih)

The screenshot displays the Videolytics interface with a dark header containing the logo, a 'Compare' button, and a 'Tools' dropdown menu. The main content is organized into several sections:

- SUMMARY:** A light gray box showing 850K Total Views, 1.10K Comments, 18.4K likes, and 667 replies.
- SEO:** A light gray box with three lines of text: '9 of 20 suggested videos are from this creator', 'This video's tags appear 9 times in title and description', and 'This video has (click to load) search results for its tags'.
- SOCIAL:** A light gray box showing 421 Likes (Facebook), 0 Upvotes (YouTube), and 20+ Mentions (Twitter).
- CHANNEL:** A light gray box showing 51.4M Views, 971 tis. Subscribers, and 1.07K Videos. A 'Channelytics' button is located to the right.
- BEST PRACTICES:** A light gray box with a list of nine items, each with a checkmark or an X: High Res. Thumbnail, Info Cards Added, End Screen Added, Shared on Twitter, Liked on Facebook, Captions Added, Comment Pinned, and Comment Hearted.

Uporaba TubeBuddy pri nalaganju vaših video posnetkov

- 1.) Ko boste naložili vaš video posnetek vam priporočam, da ste pozorni na rubriko Recommended tags:

tb Recommended Tags - consider adding if relevant REFRESH SCORES

Want more specific tags? [Tell us](#) the Keyword you're targeting in this video

Sort by: Relevance
 Score

+ žan nekrep val 202 + žan nekrep forum + žan nekrep amazon + ales lisac
+ direktni marketing

Kjer kliknite na Tell us:

[Tell us](#) the Keyword you're targeting in this video

In pojavi se sledeče:

studio.youtube.com sporoča:

It's important that you focus your video optimization around a target keyword phase. Usually 3-5 words. What is your Target Keyword for this video?

žan nekrep

V redu

Prekliči

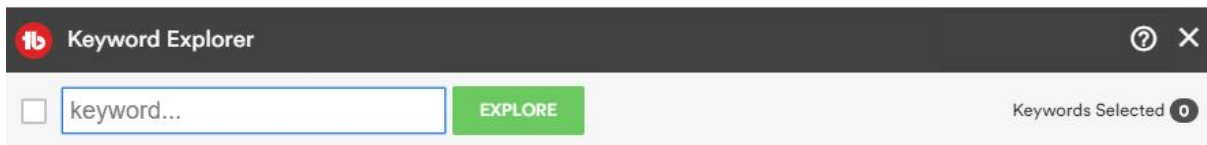
Potem kliknete v redu in TubeBuddy vam priporoča oznake - tags, ki jih uporabite

- 2.) Svetujem vam uporabo orodja Keyword explorer, ki vidite ko ste pri urejanju vašega video posnetka na sredini pod tag tools

tb Tag Tools

COPY

KEYWORD EXPLORER



Enter a Keyword and click **Explore**

Kjer vnesete določeno besedo npr. motivacija in dobite predloge, kaj je v trendu itd:

Overall Score Weighted Unweighted ⓘ

Very Good
63/100

The score above is **specific to your channel**. [Learn more...](#)

Score Analysis

Search Volume Fair

Competition (Weighted) ⓘ Very Good

Optimization Strength ⓘ Very Good

of Videos in Search Results ⓘ **56.5K**

of Monthly Searches (estimate) ⓘ **31.1K**

You vs. Top Ranked Videos

Views	Avg.	Target	Profile
80k	65.3K	1.21K	2.23K

Related Video Searches Web Searches Video Topics

- [motivacija za trening](#) ⓘ
- [motivacija za učenje](#) ⓘ
- [motivacija na ruskom](#) ⓘ
- [motivacija za uspeh](#) ⓘ
- [motivacija za mrsavljenje](#) ⓘ
- [motivacija za zivot](#) ⓘ
- [motivacija pesma](#) ⓘ
- [motivacija za 2020](#) ⓘ

Common Video Tags

Select: [All](#) | [None](#) | [to Video Tag Limit](#)

- [novac](#) ⓘ
- [inspiracija](#) ⓘ
- [edukacija](#) ⓘ
- [posao](#) ⓘ
- [zarada](#) ⓘ

In general, adding single-word Tags to a video will not help it perform better. Stick to multi-word tags when possible.